



arts planning INITIATIVE

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what is the arts planning initiative?



- *An opportunity provided by the California Alliance for Arts Education for districts and counties to complete a planning process using the best tools available:*
 - The Insider's Guide to Arts Education Planning
 - High caliber facilitation
 - Strategic assistance

why an arts plan matters



- A proven way to improve ***access to arts education for all California students*** through a process that engages leaders representing the district administration, educators and the community

an arts plan empowers arts education leadership

- Identify, cultivate, and empower arts education leadership among the diverse spectrum of stakeholders



an arts plan cultivates partners

- Build partnerships and collaborations with community resources: people, facilities and funding available for arts education programs



projected outcomes

- The policies, action plans, and budget recommendations created from this process provide a long-range plan for implementation of a sequential, standards-based curriculum in the arts.



projected outcomes (cont.)

- The project raises community awareness and develops new relationships between the district and community members.



projected outcomes (cont.)

- The collaborative planning process ensures support at school sites and in the parent community for the resulting arts plan.



the benefit of an experienced facilitator



- Facilitators have a deep background and expertise in arts education
- Having an outside facilitator allows leaders to have a “seat at the table” and contribute to the plan in a meaningful way
- Being part of a larger, state-wide effort makes you a part of a professional learning community where best practices can be shared and built upon

your arts planning team



- District leadership
- Site leadership
- TK-12 educators – arts and other subjects
- District or county VAPA coordinator
- Parents/community members
- Representatives from local arts organizations or other community partners

the ultimate outcome: students at the center

More students receive opportunities for deep, authentic engagement with the arts, tapping creative potential and unleashing the power of innovation.



opening doors to opportunity



What changes might you see when your district embarks upon an arts education plan?

- 1 Increased number of arts classes offered/teachers hired
- 2 Increased number of teachers integrating arts into other subject areas
- 3 Increased number of partnerships with local arts organizations or cultural institutions
- 4 Increased opportunities to showcase student work in visual and performing arts in the community

case study: Burbank Unified School District



Major Changes:

- Partnerships and funding with local entertainment industry companies
- Established the “Burbank Arts for All Foundation”
- Hired more credentialed arts teachers
- Hired District VAPA Coordinator
- Ongoing professional development for generalist teachers to offer the arts and arts integration

plans for 2016-2017



- NEW: digital library with K-12 VAPA curriculum, artist rosters, community partners, and primary resources, allows teachers throughout the district to reference what they need to fully implement and integrate standards-based arts curriculum.
- With the additional of a 2nd Arts Coordinator, the district now has the capacity to gather resources and work with a web designer to plan and create this online resource.

case study: Pasadena Unified School District



Major Changes:

- Implemented dance and theatre residencies at the elementary level
- Started an Arts Magnet Middle School
- Implemented award winning “My Masterpieces: Discovering Art in My Community”
- Hired additional music teachers
- Hired District VAPA Coordinator

plans for 2016-2017

- Begin planning for “Open Stage” connecting middle and high school curriculum to local Theatre, Dance and Music organizations



facilitating the group journey



The planning method allows a group to find common ground and bridge differences.

This approach empowers a group to action, and participants leave knowing exactly what their roles are in actualizing the plan.

contact information

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Thank you!