

Script for 3-minute School Board Presentation

For tips on how to find out when your school board meets and best practices for making a presentation, see the resources page at the end of this script. Most important: practice your presentation, time yourself and share your passion.



Slide 1 (45 seconds)

Introduction: Good evening, my name is _____

My children attended _____ (Name of school)

I am a _____

(parent / teacher / community member / member of the *Name* Alliance for Arts Education).

Purpose: I am here because like all of you I want to see the students in our schools succeed and I've seen first hand the powerful impact arts education can have on students' academic success.

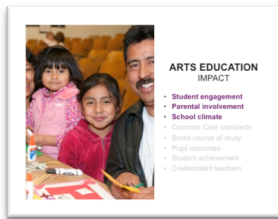
Share a story: Share a quick story (2 sentences / 20 seconds) about how the arts have helped your son or daughter or student i.e. why you care.



Slide 2 (20 seconds)

After years of budget cuts and a focus on test-taking, **the Local Control Funding Formula** gives us an incredible opportunity to fund all six areas of the core curriculum.

Arts education can help us achieve many of the goals outlined in the new funding formula, for example:



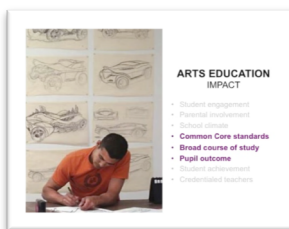
Slide 3 (30 seconds)

Research shows that the arts can impact school climate.

A classroom rich in project based learning that integrates the arts has shown to not only electrify school engagement but to dramatically decrease behavior issues and keep kids coming to school.

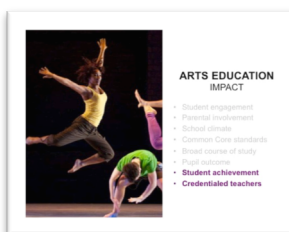
It also engages parents of students who are involved in performances and exhibitions.

These findings come from a recent research study, referenced on the hand out.



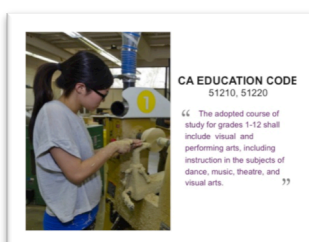
Slide 4 (15 seconds)

Professional development for arts teachers to align with Common Core is being rolled out right now across the state. The arts can assist teachers in working smarter instead of making it harder to transition to Common Core.



Slide 5 (15 seconds)

Finally, students of all backgrounds and cultures are more likely to achieve higher GPA and test scores, graduate from high school and attend college when they have access to the arts.



Slide 6 (10 seconds)

The arts are specifically addressed in the Education Code – an indication that they have long been a valued part of a quality education in California schools.



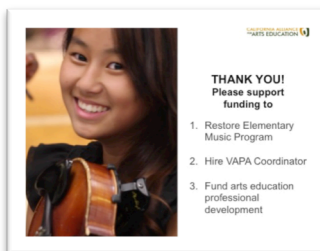
Slide 7 (15 seconds)

You might be interested to know that CEOs ranked creativity as the most important leadership quality they were looking for in workers in a recent study by IBM. The arts can deliver what business is looking for and help our students to succeed in today's job market.



Slide 8 (10 seconds)

Education leaders locally and nationally, including our state Department of Education and the California PTA, support the use of arts education to promote student success.



Slide 9 (30 seconds)

Ask: So, where should we start? My request to the school board is to allocate funding to improve our district's arts education offerings. There are many options. However, I would like to propose that we look at:

(Fill in an ask that makes sense for your district. This could include: Restoring something that has been cut in recent years, re-hiring a VAPA coordinator for the district, providing teachers with professional development to teach the arts, allocating a percentage of the budget for arts education.)

Final: I am available to assist district administration to evaluate what makes the most sense as a first step. Thank you so much and I urge you to take advantage of this great opportunity.



Additional Resources for Your School Board Presentation

- **Find out when and where your school board meets:** Information can be found on your local school district or county website.

Download this script, PPT and leave behind flyer here:

http://www.artsed411.org/action_center/LCFF_Toolkit

- **Video of school board presentation:**
http://www.artsed411.org/make_case_your_school_board
- **Webinar on best practices for connecting with your local school board:**
http://www.artsed411.org/make_case_your_school_board