

# THE 411

## ON ARTS EDUCATION ADVOCACY

Teaching Artists Guild's Jean Johnstone interviews the Executive Director of the California Alliance for Arts Education, Joe Landon. They discuss the arts education ecosystem in California and beyond, arts advocacy tips for teaching artists, and lessons from Joe's career in arts education.



**LISTEN HERE:**



## HIGHLIGHTS FROM THE INTERVIEW:

**3:55**

**“Why do you do what you do?”**

**5:57**

**Why isolation is a recipe for failure for Teaching Artist advocates.**

**8:00**

**“What is the greatest hurdle for Arts Education?”**

**13:30**

**How Teaching Artists can advocate for their own work.**