the campaign

Sibyl O’Malley
California Alliance for Arts Education
the goals

- Promote and support district and county Arts Planning
- Activate LCFF/LCAP advocacy through education
- Share Title I funding opportunity
campaign components

- Arts Now Events
- Arts Now Communities
- LCFF Advocacy
- Arts Planning Initiative
- Title I Arts
- Alliance Turnkey Advocacy Projects
- Alliance Policy & Advocacy Hub
- Press Outreach, Campaign Communications Materials
- Statewide Partnerships
the events

- **Celebrate**: Spotlight effective strategies through recognition of arts education in CA communities
- **Educate**: Inform those gathered about tools and strategies for increasing access to arts education
- **Demonstrate**: Conduct school site visits to share the power of arts learning
- **Personalize**: Create events specific to each local community
- **Integrate**: Support advocates and attendees to use these events as a rallying point for on-the-ground work
the team

- Peggy Burt Arts Planning Initiative
- Sarah Brothers & Robin Hampton Arts Now Communities & LCFF support
- Joe Landon Title 1 Arts
arts planning initiative

An opportunity provided by the California Alliance for Arts Education for districts and counties to complete a planning process using the best tools available

artsed411.org/artsplan
Program to support district & county advocacy groups and individuals who receive strategic coaching, training, communication support and grant opportunities to pursue Arts Planning Initiative, LCFF/LCAP Advocacy and Title 1 Arts
An opportunity for districts and schools to use arts integration strategies to achieve Title I goals

Title1arts.org