ACTION FOR ARTS EQUITY

Welcome! Thank you for being a champion of arts education for all students. The Arts Now Campaign, launched by the California Alliance for Arts Education, shines a light on school districts and counties that are working to improve the quality of students’ education through arts learning.

The Arts Now Bay Area Summit brings together and spotlights people from the region who are pioneering practices to increase access to arts learning for all students. The theme of the event is “Action for Arts Equity” and invites us to explore together how we can push toward scale and equity in arts education for all students.

The Alameda County Office of Education and the California Alliance for Arts Education are pleased to partner with students, who are at the center of our efforts and of today’s program. Students will give our Plenary, lead the Superintendent of Public Instruction (SPI) Candidate Forum and share student videos submitted to the 2018 Student Voices Campaign.

Together with our partners, the California County Superintendents Educational Services Association, San Francisco Unified School District, Oakland Museum of California, and California State PTA, we have assembled a program that highlights progress we’ve made together and allows us to dive deeper into the challenges and opportunities for connection, partnership and community as we move toward our shared goal.

We are delighted to have the two leading candidates for Superintendent of Public Instruction, Assemblymember Tony Thurmond and Marshall Tuck, here with us today to take part in this conversation.

With gratitude,

Joe Landon
Executive Director
California Alliance for Arts Education

Louise Music
Executive Director
Integrated Learning
Alameda County Office of Education

#ArtsNow  #CAStudentVoices  @ArtsEd411  @AlamedaCOE
Welcome to the Arts Now Bay Area Summit

8:30am Registration, Breakfast & Networking

9:00am Opening Plenary

Welcome
- L. Karen Monroe, Superintendent, Alameda County Office of Education
- Lori Fogarty, Director and CEO, Oakland Museum of California

Introducing Summit Theme: Action for Arts Equity
- Joe Landon, Executive Director, California Alliance for Arts Education
- Louise Music, Executive Director of Integrated Learning, Alameda County Office of Education

OakTechRep Introduction
- Ena Dallas, Performing Arts Teacher, Oakland Technical High School
- Jessa Brie Moreno, Arts Now Field Manager, California Alliance for Arts Education and Program Manager, Alameda County Office of Education

Student Performance & Discussion: Excerpt from “99 Years”
This excerpt is based on the company-devised full length play about the educational inequities and glories of Oakland Tech’s 100+ year history.
- Micaela Davis, Ellie Godfrey-Davis, Joey Lovett, Anton Walker, OakTechRep Students

9:45am Transition

10:00am Breakout Session One

Understanding Data to Drive Strategic Decisions
- Anne Bown-Crawford, Director, California Arts Council
- Peggy Burt, Arts Now Program Director, California Alliance for Arts Education
- Sofia Fojas, Program Administrator, Cultural Equity and Social Justice in the Arts, VAPA Department, San Francisco Unified School District
- Miko Lee, Executive Director, Youth in Arts
- Jim Thomas, Arts Now Planning Initiative Coach, California Alliance for Arts Education

Be the Catalyst: Community and Districts Working Together to Bring Arts Education to Public Schools
- Amy Cole-Farrell, Coordinator, San Mateo Arts Now Community
- Robin Hampton, Arts Now Field Manager, California Alliance for Arts Education
- Michelle Holdt, Visual and Performing Arts Coordinator, San Mateo County Office of Education
- Chuck Neidhoefer, Arts Coordinator, Napa Valley Unified School District
- Sonia Tolbert, Chief Operating Officer, Festival Napa Valley

Arts and Creativity: From the Margins to the Core (A Collective Impact Effort)
- Mark Gaskins, Co-Founder, The Village Method
- Rachel Hull, Director, Berkeley Repertory Theatre
- Jean Johnstone, Interim Director, Alliance for ALL
- Tassiana Willis, Youth Cohort Leader, Alameda County Office of Education

Creative Career Panel for Students
- Nancy Rae Stone, Program Director, California Film Commission
- Crew members from Netflix series “13 Reasons Why”

Museum Exhibit Tour - RESPECT: Hip Hop Style and Wisdom
- Susan Wolf, Professional Expert, Alameda County Office of Education

10:45am Transition
**11:00am**

**BREAKOUT SESSION TWO**

**Art-Centered Integrated Learning as Classroom Pedagogy**
- Joya Brandon, Roots Middle School Classroom Teacher, OUSD
- Juanita Flores-Mejia, Classroom Teacher, WCCUSD
- Patrick Martin, Visual and Performing Arts Coordinator, WCCUSD
- Indi McCasey, Alameda County Office of Education

**Arts Planning at the District and County Level**
- Peggy Burt, Arts Now Program Director, California Alliance for Arts Education
- Jeannine Flores, Visual and Performing Arts Coordinator, Santa Clara County Office of Education
- Donn K. Harris, Executive Director for Creativity and the Arts, San Francisco Unified School District
- Monica Johnson-Rock, Director of Curriculum and Instruction, Hayward Unified School District
- Chuck Neidhoefer, Arts Coordinator, Napa Valley Unified School District
- Jim Thomas, Arts Now Planning Initiative Coach, California Alliance for Arts Education

**Key Characteristics for Leadership in School-wide Transformation**
- Judy Goodwin, Principal, Maya Lin School, Alameda
- Tom Green, Head Instructor, Principal Leadership Institute, UC Berkeley
- Cammie Harris, Principal, Will C. Wood Middle School, Alameda
- Joe Landon, Executive Director, California Alliance for Arts Education
- Joe Martinez, Principal, Fremont/Lopez Elementary School, Stockton
- Nancy Ng, Director of Community Engagement, Luna Dance Institute
- Trena Noval, Principal Leadership Network, Alameda County Office of Education

**Museum Exhibit Tour - RESPECT: Hip Hop Style and Wisdom**
- Susan Wolf, Professional Expert, Alameda County Office of Education

**11:45am**

**Lunch**

**Student Performance: West African Drum & Dance Ensemble, Ruth Asawa San Francisco School of the Arts World Music & Dance Department, SFUSD**
- Monina Sen Cervone & Joti Singh, Directors

**1:00pm**

**Forum: 2018 Candidates for Superintendent of Public Instruction**

*Student-led forum featuring separate conversations with the two leading candidates for Superintendent of Public Instruction. The forum will focus on addressing students’ questions about arts education policy, equity and access, and other relevant topics.*

**Candidates:**
- Tony Thurmond, Assemblymember, 15th Assembly District
- Marshall Tuck, Former CEO of Partnership for Los Angeles Schools

**Students:**
- Kevin Castaneda, Southeast Middle School
- Rose Myers, Youth in Arts
- Anton Walker, OakTechRep

**1:45pm**

**Student Voices Campaign Introduction**
- Angie Alvarenga, Rosa Castaneda, Vanessa Gomez, Southeast Middle School, LAUSD Students

**Screening & Awards Ceremony**

**2:45pm**

**Reception**
- Phil Rydeen, Visual and Performing Arts Coordinator, Oakland Unified School District

**3:15pm**

**ARTISTIC INQUIRY**

**Hip Hop Chess Workshop**
- Adisa Banjoko, Founder, Hip Hop Chess Federation

**Museum Exhibit Tour - RESPECT: Hip Hop Style and Wisdom**
- Susan Wolf, Professional Expert, Alameda County Office of Education

**4:00pm**

**End of Day**
Right now, school leaders throughout California are using innovative strategies to invest in arts education to improve schoolwide outcomes. The Arts Now Campaign, launched by the California Alliance for Arts Education, shines a light on districts and counties that are working to improve the quality of students’ educations through the arts and shares those strategies with nearby districts and counties. Our goal is to establish the expectation that every district is responsible for providing all of their students, regardless of background or circumstances, with a high quality, comprehensive education that includes a robust arts program, complete with instruction by credentialed arts teachers as well as arts integration strategies implemented across the curriculum.

artsed411.org/ArtsNow

The California Alliance for Arts Education advocates for high quality arts education for all students by providing policy expertise and by mobilizing a statewide network of advocates and allied partners.

artsed411.org

The Alameda County Office of Education (ACOE) supports students through their mission to provide, promote, and support leadership and service for the success of every child, in every school, every day.

acoe.org

California County Superintendents Educational Services Association’s mission is to strengthen the service and leadership capabilities of California’s 58 County Superintendents in support of students, schools, districts and communities.

ccsesa.org

The mission of the California State PTA is to positively impact the lives of all children and families.

capta.org

The San Francisco Unified School District (SFUSD) is the seventh largest school district in California, educating over 57,000 students every year.

sfusd.edu

Launched by the California Alliance for Arts Education, the Student Voices Campaign invites California students in grades 7-12 to create short original videos that show their vision for their school to share with their local school board, as part of the annual Local Control Funding Formula (LCFF) planning process.

studentvoicescampaign.org

The Oakland Museum of California is one of the top-rated Bay Area museums to explore California art, history, and natural sciences.

museumca.org

Thank you to the generous funders of the Arts Now Campaign:

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