14 VIDEO FINALISTS SELECTED FOR 2017 STUDENT VOICES CAMPAIGN
Statewide Advocacy Campaign Provided Opportunity for Student Input and Real Change

Los Angeles, (April 17, 2017) - Students from Livermore to Los Angeles and from Anaheim to Arcata were selected as finalists in the 4th annual STUDENT VOICES CAMPAIGN, presented by the California Alliance for Arts Education. The program gave California students (grades 7-12) an opportunity to use video technology to communicate what matters to them and share their vision with their local school board. Over 100 videos were submitted and the final 14 entries cover topics ranging from bullying, the overuse of electronics and the power of the arts to videos focused on dating abuse, suicide prevention and how to clean up their school. Five outstanding entries were selected as the top winners with a tie for first going to the entries from Windsor High School (Sonoma County) and Bear River High School in Grass Valley (Sacramento County.)

Students representing 8 California counties participated. Videos were judged on the persuasiveness of the message, technical components of the video and the creative approach. The students who won first place will be awarded a trip to be honored at the upcoming Student Voices Summit & Screening, held in Los Angeles on April 29.

Students were asked how they would make their school a better place with the campaign slogan, “Your Voice. Your Vision. Your School.” Videos and messages were shared with School Board members in each district.

“Through these videos, students were able to share their concerns about what needed to be improved. They expressed creatively what they were passionate about and shared a plea for change,” explained California Alliance for Arts Education Senior Director of Advocacy and Communications Sibyl O’Malley. In California, students are guaranteed a voice in planning and budgeting for their school district. The Local Control Funding Formula, or LCFF, requires that districts consult with students, parents, teachers and community members to create an official plan for the coming years.

“The Student Voices Campaign is a creative way for young people to make their voices heard in their school district and share their vision for their schools,” said California Alliance for Arts Education Director of Communications Sibyl O’Malley. “It also teaches the power of advocacy and civic engagement.”

TOP 5 WINNING SUBMISSIONS

Tied for First Place
“Art in Education” – Bear River High School, Grass Valley, Nevada Joint Union High School District
Watch Message: https://youtu.be/up0n3xkPNY0
“These are the Walls that Speak” – Windsor High School, Sonoma, Windsor Unified School District
Watch Message: https://youtu.be/YCH5_gX7Fhk

Second Place
“Notre Voix – Our Voice” – Arcata High School, Eureka, Northern Humboldt Union High School District
Watch Message: https://vimeo.com/210854520

Tied for Third Place
“Language has no Barriers” - Belmont High School, Los Angeles, Los Angeles Unified School District
https://youtu.be/Eh-4lnJFFbY

“Arts for All!” – Samantha Galvan, Mendez High School/Los Fotos, Los Angeles
https://youtu.be/-muwXjODuus

FINALISTS
“Student Voices - We are the Problem”- Aptos High School, Aptos
https://www.youtube.com/watch?v=ViXQCwYPWAw&feature=youtu.be
“Creating Community” – Arcata High School, Arcata
https://vimeo.com/210975156
“The Do's and Don'ts of Electronics!” – Brookhurst High School, Anaheim
https://www.youtube.com/watch?v=KwE40CkBIHQ&feature=em-upload_owner
“What is Art?” – Center High School, Elverta, Sacramento County
https://www.youtube.com/watch?v=ZxV9G_Zk1IM
“Together We Can Find Hope” – East Los Angeles Performing Arts School, Los Angeles
https://vimeo.com/210647475
“The Ultimate Servant” – San Lorenzo Valley High School, Mount Hermon
https://www.youtube.com/watch?v=EMPCxK4Xyc&feature=youtu.be
“The Clean-Up Project” – Scotts Valley High School, Scotts Valley/Santa Cruz
https://youtu.be/moR3A3DpvnE
“Dating Abuse Counselor” – South-East Middle School, Los Angeles
https://vimeo.com/211131538
“5 Years Later” – Livermore High School, Livermore
https://youtu.be/JVgONQ0kglQ

The Student Voices Summit and Screening is presented with support from The Boeing Company, California Arts Council, California Film Commission, Clarence E. Heller Charitable Foundation, Rosenthal Family Foundation, Sony Pictures Entertainment and Stuart Foundation.

Media are invited to attend.

What: Student Voices Summit and Screening

When: Saturday, April 29, 2017

Where: Plaza de la Raza, Cultural Center for the Arts & Education
3540 North Mission Road, East Los Angeles, CA 90031

Hosts: California Alliance for Arts Education, Arts for LA, Arts for All,
CalArts Community Arts Partnership, and Plaza de la Raza

Who: Students grades 7-12, their teachers, teaching artists, parents and friends from across California and especially Los Angeles

Online: http://studentvoicescampaign.org/

Social: #CAStudentVoices @artsed411

Student Voices Campaign Press Release Arts Now Student Voices Summit Media Advisory

The California Alliance for Arts Education advocates for high quality arts education for all students by providing policy expertise and by mobilizing a statewide network of advocates and allied partners. www.artsed411.org

The California Alliance for Arts Education’s Arts Now California campaign spotlights opportunities for schools, districts, and counties around the state to establish and advance creative education. The campaign celebrates districts taking a leadership role in prioritizing arts education and provides resources and strategies for other districts to prioritize arts education. Recent Summits in San Diego, Humboldt and Napa have provided guidance, expertise, and inspiration to those working in the field.

###