How We Got Here

- 1970 Ryan Act
- 1971 Serrano vs. Priest
- 1978 Proposition 13 Passes
To The Rescue: PTA & Arts Orgs
“The Information Age is giving way to a **new world** in which **artistic** and holistic right-brain abilities mark the fault line between who gets ahead and who doesn’t.”

~ *A Whole New Mind, by Daniel Pink*
Average Annual Salary of Creative Industries – OC

* Otis College of Art and Design

Report On The Creative Economy of the Los Angeles Region

- Digital Media: $139,225
- Product/Industrial Design: $90,996
- Architectural/Interior Design: $77,106
- Communications Arts: $69,860
- Toy Designer: $69,425
- Entertainment: $67,085
Adobe: Creative Class
Systems Change
A Vision for...
Systemic
Change

7 Focus Areas

Over 70 Recommendations
Prioritizing the Blueprint

Producing High-Quality Research and Evidence: DATA COLLECTION

Ensuring Equity and Access

Strengthening Collaborative Relationships to Build the Creative Workforce
New Jersey – Pilot for National Project
First Cohort of Four States
Interactive Dashboard

- Secondary school data from CALPADS
- Based on unique student ID
- Course description
- Teacher ID
- By grade level and by gender
- Organized down to the school level
The adopted course of study for grades 1-12 shall include visual and performing arts, including instruction in the subjects of dance, music, theatre, and visual arts.

California Education Code 51210, 51220
Arts Ed Data Project – Interactive Dashboard
Examining the Data

What statements of FACT can be made about the data?

What patterns are evident? Compare the two districts.

What are some strengths?

What are the challenges?

What questions do you have as a District leader using an Equity lens?
Communication Toolkit

- Materials to share new resources with local stakeholders
  - FAQs
  - Talking Points
  - One-pager
  - Model newsletter article
  - Social media posts

- All materials can be accessed on creataca.net
Roadmap for Districts
Making Sense of the Data

- Assemble your data team
- Print out key reports
- Correct your data: Dec. 3-Jan. 27
- Use Guiding questions
Evaluating Arts Education Programs

- Conduct a Gap Analysis: Toolkit
- Rubric for Effective Practice
Creating a Strategic Arts Plan

- Statewide resources to assist in planning
  - CCSESA
  - CA Alliance for Arts Education
  - TCAP
  - California State PTA

- Sample strategic arts plans

- Guiding questions
Next Steps

1. Meet with Superintendent and VAPA Coordinator
2. Review data and correct data if needed
3. Reach out to other districts for input
4. Evaluate the gaps and actions to be taken immediately
5. Prepare to do your strategic arts plan
6. Please email questions to pwayne@createca.net
The Data Revolution: Arts Education Every Child, Every School

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Data is
Our Friend