the goals

- Promote and support district and county Arts Planning
- Activate LCFF/LCAP advocacy through education
- Share Title I funding opportunity
- Support the role of Student Voice in advocacy and planning in their district
the events

- **Celebrate**: Spotlight effective strategies
- **Educate**: Share tools and strategies for increasing access to arts education
- **Demonstrate**: Conduct school site visits to share the power of arts learning
- **Personalize**: Create events specific to each local community
- **Integrate**: Support attendees to use these events as a rallying point for on-the-ground work
panelists

- Peggy Burt & Hector Marquez
  Arts Planning Initiative

- Robin Hampton
  Arts Now Communities & LCFF advocacy

- Joe Landon Title 1 Arts
An opportunity provided by the California Alliance for Arts Education for districts and counties to complete a planning process using the best tools available.

artsted411.org/artsplan
what is the arts planning initiative?

- An opportunity provided by the California Alliance for Arts Education to support districts and counties in completing a planning process

- The Insider’s Guide to Arts Education Planning
- High caliber facilitation
- Strategic assistance
why an arts plan matters

- A proven way to improve *access to arts education for all California students* through a process that engages leaders representing the district administration, educators and the community.
your arts planning team

- District leadership
- Site leadership
- TK-12 educators – arts and other subjects
- District or county VAPA coordinator
- Parents/community members
- Representatives from local arts organizations, local business or other community partners
the benefit of an experienced facilitator

- Facilitators have a deep background and expertise in arts education

- Having an outside facilitator allows leaders to have a “seat at the table” and contribute to the plan in a meaningful way

- Being part of a larger, state-wide effort makes you a part of a professional learning community where best practices can be shared and built upon
projected outcomes

- Creates a Strategic Arts Plan that defines local priorities.
- Raises community awareness and develops new relationships inside and outside the district.
- Builds support in the district, at school sites and in the parent community for the resulting arts plan.
Burton School District
Planning Success
Burton School District
Key priorities

- Create a **cultural shift** that leads to the valuing of the arts.

- Develop and expand a **comprehensive and sequential curriculum** in the Visual Arts, Music, Theatre, Dance, and Media Arts.

- Create an expanded **network of teachers and mentors**.
Burton School District
Key priorities

- Inspire teachers with support in arts integration and other professional development opportunities.

- Dedicate and designate creative spaces to create, show and perform.

- As a result of the cultural shift that values the arts, we will identify sustainable funding.
Program to support district & county advocacy groups and individuals who receive strategic coaching, training, communication support and grant opportunities to pursue Arts Planning Initiative, LCFF/LCAP Advocacy and Title 1 Arts

artsed411.org/localadvocacy
artsed411.org/lcff
local control funding formula
Local control funding formula would create a just allocation for students.
8 LCFF priorities

<table>
<thead>
<tr>
<th>GOALS OF LCFF</th>
<th>BENEFITS OF ARTS EDUCATION</th>
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<tbody>
<tr>
<td>STUDENT ENGAGEMENT</td>
<td>Higher attendance rates and lower drop out rates (1)</td>
</tr>
<tr>
<td>PARENTAL INVOLVEMENT</td>
<td>Increases parent and community involvement (2)</td>
</tr>
<tr>
<td>SCHOOL CLIMATE</td>
<td>Decreases disciplinary problems and encourages positive student attitudes about their classroom (2)</td>
</tr>
<tr>
<td>COMMON CORE STANDARDS</td>
<td>The arts have a central and essential role in achieving the finest aspects of the common core (3)</td>
</tr>
<tr>
<td>BROAD COURSE OF STUDY</td>
<td>Theater, dance, music and the visual arts are a valued part of a broad course of study, as set out in the state education code (51210, 51220)</td>
</tr>
<tr>
<td>STUDENT ACHIEVEMENT</td>
<td>Boosts test scores and achievement in literacy, math skills and ELA especially for English Language Learners and low-income students (1)</td>
</tr>
<tr>
<td>PUPIL OUTCOMES</td>
<td>Increases graduation rates; fosters 21st Century work skills like creativity, critical thinking and collaboration (1, 2, 4)</td>
</tr>
<tr>
<td>BASIC SERVICES</td>
<td>Credentialed arts teachers enrich standards-based materials and learning in classrooms (2)</td>
</tr>
</tbody>
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5 EXAMPLES OF ARTS EDUCATION IN DISTRICT LCAPS
1. Create or Update a District Arts Plan

Pajaro Valley Unified School District (PVUSD) is located in a rural area of Santa Cruz County and serves a large population of migrant students. The school receives Title I funding and supplemental and concentration grants through the State's Local Control Funding Formula. To increase access to arts classes across the district, PVUSD committed to updating its Visual and Performing Arts (VAPA) plan and to funding aspects of the plan to achieve a 75% increase in access to arts classes. Link to LCAP.

<table>
<thead>
<tr>
<th>Identified Need and Metric</th>
<th>Description of Goal</th>
<th>Subgroups, Schools Affected</th>
<th>Annual Update: Analysis of Progress: What will be different/improved for students?</th>
<th>Actions and Services</th>
<th>Funding Source</th>
<th>State Priorities</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PAJAROV VALLEY UNION SCHOOL DISTRICT</strong></td>
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</table>
| **Need:** Students at the elementary level currently have inconsistent access to Visual and Performing Arts. | Increase student access to Visual and Performing Arts (VAPA). | All, All | **Year 1:** 25% increase in access to VAPA  
**Year 2:** 50% increase in access to VAPA  
**Year 3:** 75% increase in access to VAPA | Utilize primary release time teachers to provide VAPA Update PVUSD Arts Plan.  
**Year 1:** $1.33 million (Base Grant) to hire 14.5 FTE release time teachers for primary grades. Release time will be dedicated to VAPA in primary grades. (*Negotiable item) $1.33 million includes $15,000 for art supplies. $5,000 (Base Grant) to update PVUSD Arts Plan.  
**Year 2:** All same, but $1.39M (Base Grant) to hire release time teachers. No update to Arts Plan.  
**Year 3:** All same, but $1.45M (Base Grant) to hire teachers. No update to Arts plan. | LCFF Base | Course Access |

4. DRAFT AS OF JANUARY 2015
results

- VAPA included clearly in the LCAP, as a means of improving course access
- Specific dollar amounts attached to hire teachers
- $5,000 included for the update of the arts plan
- Total = more than $3M in base grants funds towards arts education
Local Alliance Network (Arts Community) continued to support the district:

- Organizing supply drives and resources
- Providing Professional Development for arts specialists
- Providing input for the update of the district arts plan
- Continued presence at LCAP town hall meetings
- Responsibility of stakeholders is clear
added investments

This year update of the district Arts Plan which included:

- An increase to 20 elementary VAPA teachers all 1.0 FTE
- Professional Development for elementary teachers for arts integration across all content areas
- The commitment to equitably serve students at all three high schools with vocal music instruction and instrumental music instruction, adding 2 FTE high school chorus
'What’s Your Vision for Your School?’
Students grades 7-12 create videos that capture their vision for their school and send them to their local school board as part of the annual LCFF planning process.

StudentVoicesCampaign.org
An opportunity for districts and schools to use arts integration strategies to achieve Title I goals

Title1arts.org
policy paper

Offers guidance for schools and districts to use arts integration strategies to achieve Title I goals
Our step by step guide from data collection and needs assessment to developing a plan and evaluating impact
resources

Arts Planning Initiative:
- artsed411.org/artsplan

Arts Ed Data Project:
- createca.dreamhosters.com/artsed-dataproject/

Arts Now Communities
- artsed411.org/LocalAdvocacy

LCFF Toolkit:
- artsed411.org/LCFF

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