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Arts Now Humboldt Summit

*Region-Wide Conference to Offer Strategies and Resources for Bringing
Creative Education to Rural School Districts*

MEDIA ADVISORY - EVENT SNAPSHOT

What: Arts Now Humboldt Summit

Region-wide one-day conference to offer strategies and resources for bringing creative education to rural school districts

Speakers: Local school and state education leaders representing Arcata Arts Institute, Northern Humboldt Union High School District, Arcata High School, Humboldt County Office of Education, Burton School District, CREATE CA and the California Alliance for Arts Education

When: Friday, January 6, 2017

Where: Arcata High School, 1720 M Street, Arcata, CA 95521

Registration Information: <https://artsnowhumboldt.eventbrite.com>

Conference Contact: artsnowca@artsed411.org

Arcata, CA – December 7, 2016 – The **California Alliance for Arts Education** will host the **Arts Now Humboldt Summit** on Friday, January 6, at Arcata High School. The **Arts Now Humboldt Summit** is a region-wide conference that will offer strategies and resources for bringing creative education to rural school districts. School leaders, teachers, and community partners from Northern Humboldt Union High School District will share how they have increased opportunities for creative learning through collaboration, partnerships within Humboldt’s creative economy, and programs that engage local artists and arts organizations in classrooms.

The gathering of art educators and arts education stakeholders will address a number of important questions on how to make the arts a central part of students’ learning. These questions include What are some strategies for bringing creative education to rural schools? How can a student in a far-reaching Northern California county be impacted by the creativity and innovation developed by arts education? How would that goal be achieved?

The conference is part of the Alliance’s **Arts Now California** campaign, which spotlights opportunities for schools, districts, and counties around the state to establish and advance creative education. Recent Summits held in San Diego and Napa Valley have provided guidance, expertise, and inspiration to those working in the field.

Participants will learn about resources such as the Local Control Funding Formula (LCFF), Title I and Arts Plans, as well as other unique regional and statewide funding and educational programs. The conference is especially geared toward those in the counties of Del Norte, Glenn, Lake, Mendocino, Shasta, Siskiyou, Sonoma, Tehama, Trinity, and Humboldt.

“This conference is for anyone interested in discovering new strategies for using art and arts education to lead to visionary change in their neighborhood schools,” explained Joe Landon, Executive Director of the California Alliance for Arts Education.

The Alliance chose to hold the event in this small rural community as a way to spotlight the work being done away from major metropolitan centers. The new California Arts Education Data Project, spearheaded by Create CA, provides detailed information about where and how arts education is implemented throughout the state. The data points to the Humboldt region as one with below-average access to arts. “It is hoped that the availability of data spurs a movement for more art and art classes in local schools,” added Landon.

The data, compiled from the California Department of Education, provides a roadmap to where work is needed. Most recently, Tulare County was an area identified as lacking in resources and a Comprehensive Arts Plan was developed in partnership with the Alliance to address the gap.

Featured summit speakers include local school and state education leaders representing Arcata Arts Institute, Northern Humboldt Union High School District, Arcata High School, Humboldt County Office of Education, Burton School District, CREATE CA, and the California Alliance for Arts Education.

Co-Hosts/Partners: California County Superintendents Arts Initiative, Humboldt County Office of Education, Northern Humboldt Union High School District, Arcata Arts Institute Innovation Design Institute, CA Parent Teacher Association (CA PTA).

The Arts Now Humboldt Summit is sponsored by the Adobe Foundation, The William and Flora Hewlett Foundation and the Stuart Foundation.

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