Welcome! Thank you for being a champion of arts education for all students. The Arts Now Campaign, launched by the California Alliance for Arts Education, shines a light on school districts and counties that are working to improve the quality of students’ education through arts learning.

The Arts Now Riverside County Summit brings together and spotlights people from the region who are pioneering practices to increase access to arts learning for all students. The theme of the event is “Cultural Shift: Creativity for the Future” and invites us to explore together how we can advance arts education that will prepare students for the creative careers of today and tomorrow. We believe in equitable access to arts education for every student in California.

We celebrate our partnerships with this event. The Riverside County Office of Education and the California Alliance of Arts Education are pleased to partner with the Palm Springs Art Museum and the Moreno Valley Unified School District to bring you the most current, innovative practices to provide our students with a high quality arts education. Students are at the center of our efforts and will bring an inspiring end to our day with the session, “Students at the Center: Empowering the Shift.”

We are delighted to present the latest from the Create CA Public Will Campaign, the California Arts Council, and the Otis Report on the Creative Economy. We have assembled a program that highlights progress we’ve made together and allows us to dive deeper into the challenges and opportunities for connection, partnership and community as we move toward our shared goals. We are delighted to have all of you here with us today to take part in this conversation.

With gratitude,

Joe Landon  
Executive Director  
California Alliance for Arts Education

Judy D. White, Ed.D.  
Superintendent of Schools  
Riverside County

Martinrex Kedziora, Ed.D.  
Superintendent of Schools  
Moreno Valley Unified School District

Mark Prior  
Chief Executive Officer  
Palm Springs Art Museum
10:30am  |  Session 1:  WORKING TOGETHER FOR GREATER IMPACT

CREATE CA Public Will Campaign Creativity is not Optional
- Pat Wayne, Create CA
- Sibyl O'Malley, Task Force PR
- Nicole Arca, Create CA

Lift to Rise: A model for community transformation
- Leonardo Bravo, Palm Springs Art Museum
- Gary Painter, Lift to Rise / USC
- Heather Vaikona, Lift to Rise
- Elly Schoen, Lift to Rise / USC

TEAL: Technology Enhanced Arts Learning
An approach to arts integration and social emotional learning for student success
- Peggy Burt, California Alliance for Arts Education
- Dotti Ysais, Los Angeles County Office of Education
- Arleen Bates, Los Angeles County Office of Education

Creativity Connection: Exploring Social Emotional Learning through Hands-On Mural Making
- Zach Fleming, Palm Springs Art Museum

Tour of “Unsettled”: Major exhibition of the Palm Springs Art Museum
- Lynne de Vries & David Winton, Palm Springs Art Museum Docents

11:30am  |  Session 2:  EFFECTIVE LEADERSHIP FOR CHANGE

Leadership for Transformative Change: Innovations and Opportunities
- Mark Slavkin, Wallis Annenberg Center for the Performing Arts
- Dr. Allan Mucerino, Alvord Unified School District
- Dr. Sandra Lyon, Palm Springs Unified School District
- Dr. Martinrex Kedziora, Moreno Valley Unified School District
- Dr. Judy White, Riverside County Office of Education

Strategic Arts Education Planning -Opportunities and Outcomes
- Peggy Burt, California Alliance for Arts Education
- Carol Hernandez, Murrieta Valley Unified School District
- Greg Solomon, Moreno Valley Unified School District
- Kristin Reese, Mono Arts Council
- Jim Thomas, California Alliance for Arts Education
The Declaration of the Rights of All Students to Equity in Arts Learning
• Jesus Holguin, Moreno Valley Unified School District
• Pat Wayne, Create CA

Creativity Connection: Exploring Social Emotional Learning through Hands-On Mural Making
• Zach Fleming, Palm Springs Art Museum

Tour of “Unsettled”: Major exhibition of the Palm Springs Art Museum
• Lynne de Vries & David Winton, Palm Springs Art Museum Docents

12:30pm
Lunch & Speaker
• Anne Bown-Crawford, California Arts Council

1:45pm  Session 3:  APPROACHES THAT WORK: VOICES FROM THE FIELD

Title I and Arts Education: Policy and Promise
• Joe Landon, California Alliance for Arts Education
• Steve Venz, Orange County Department of Education
• Lauren Shelton, Chula Vista Elementary School District

Creative Industries and Higher Education: Leading the Way to the Creative Economy
• Greg Solomon, Moreno Valley Unified School District
• Merryl Goldberg, Cal State San Marcos
• Rey Cuevas and Brian Bradford, Gnomon, School of Visual Effects, Games & Animation
• Jeffrey Perkins, Otis College of Art and Design

Arts Now Community: Activating Advocates for Transformative Change
• Robin Hampton, California Alliance for Arts Education
• Toby Bushee, Moreno Valley Education Foundation
• Barry Glover, B Glover Company
• Carol Hernandez, Murrieta Valley Unified School District
• Rob Crissell, Shakespearean Actor / Educator / Writer
• Cindy Doubi, Arts Now Murrieta Coordinator
• Joey Serrano, Murrieta Valley Unified School District Student

Building Arts Programming To Facilitate Social Justice
• Leonardo Bravo, Palm Springs Art Museum
• Louisa Castrodale, Palm Springs Unified School District

Conversations about the exhibition “Unsettled”
• Zach Fleming, Palm Springs Art Museum

2:45pm  Session 4:  STUDENTS AT THE CENTER: EMPOWERING THE SHIFT

• Bianca Fuentes, Facilitator, Moreno Valley USD
• Justin Oswari – Piano, Moreno Valley USD
• Mitchell Calderilla – Monologue, Moreno Valley USD
• Venecia Winstead – Theater Director, Moreno Valley USD, performing with Jade Moreno, Moreno Valley USD
• Carlos Hernandez, Docent PSAM
• Diego Jimenez, Musical Theatre University, Palm Springs Unified School District

4:00pm  Reception:  SPONSORED BY RIVERSIDE COUNTY OFFICE OF EDUCATION

Performance - Moreno Valley High School Chamber Singers
• Welcome Remarks: Joe Landon, California Alliance for Arts Education

5:30pm  End of Day
Right now, school leaders throughout California are using innovative strategies to invest in arts education to improve schoolwide outcomes. The Arts Now Campaign, launched by the California Alliance for Arts Education, shines a light on districts and counties that are working to improve the quality of students’ educations through the arts, and shares those strategies with nearby districts and counties. Our goal is to establish the expectation that every district is responsible for providing all of their students, regardless of background or circumstances, with a high quality, comprehensive education that includes a robust arts program, complete with instruction by credentialed arts teachers as well as arts integration strategies implemented across the curriculum. 

artsed411.org/ArtsNow

California Alliance for Arts Education
The California Alliance for Arts Education advocates for high quality arts education for all students by providing policy expertise and by mobilizing a statewide network of advocates and allied partners. www.artsed411.org

The Moreno Valley Unified School District
The mission of Moreno Valley Unified School District is to ensure all students graduate high school prepared to successfully enter into higher education and/or pursue a viable career path. Moreno Valley offers a robust arts education program including a wide array of visual and performing arts opportunities. www.mvusd.net

The Palm Springs Art Museum
Located in the heart of downtown Palm Springs, the Palm Springs Art Museum features a sophisticated collection of art, much of which has been loaned or donated by the area’s affluent supporters. The museum has an art collection that rivals urban metropolitan museums, and includes works from Marc Chagall, Pablo Picasso, Andy Warhol, Roy Lichtenstein, Donald Judd, Louise Bourgeois, Alexander Calder, Henry Moore, Robert Rauschenberg, Antony Gormley, Ansel Adams and more. Spread over the 150,000 square feet, the museum boasts major collections of modern and contemporary art, glass, photography, architecture and design, and Native American and Western art. www.psmuseum.org

The Riverside County Office of Education
The Riverside County Office of Education (RCOE) provides specific educational, financial, legislative, and leadership services and support to all K-12 school districts in Riverside County. As an organization, it is comprised of the elected Riverside County Superintendent of Schools and the array of individuals employed by the County Superintendent to help fulfill their statutory duties and responsibilities. A seven member elected County Board of Education is affiliated with the RCOE. www.rcoe.us

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