### STAGE 4 – STEP 3 | Strategic Directions Documentation Sample

<table>
<thead>
<tr>
<th>Launching a Comprehensive Arts Professional Development Program</th>
<th>Experimenting with New Models of Instruction</th>
<th>Creating Arts Integration Models</th>
<th>Delivering Arts Support Directly to the Classroom</th>
</tr>
</thead>
<tbody>
<tr>
<td>Develop Artist Within the Teachers</td>
<td>Teacher (secondary) and Prof Artists</td>
<td>Open pathways for cross-curriculum collaboration</td>
<td>Bring in Trained Coaches to Classrooms</td>
</tr>
<tr>
<td>Implement Educator Arts 101 Series (All Can Do Art)</td>
<td>Create New Demo Unit</td>
<td>Parallel Integration Based on Process</td>
<td>Dedicate Lead teachers to support Arts</td>
</tr>
<tr>
<td>Elective PD in Arts Skills</td>
<td>Incremental, developmental, piloting, implementing SB arts curriculum</td>
<td>Pilot Arts Integration curriculum in one grade</td>
<td></td>
</tr>
<tr>
<td>Immerse teachers in powerful PD arts experience</td>
<td>Define and Communicate Content (Arts Standards)</td>
<td>Develop science/art program as cross-disciplinary model</td>
<td></td>
</tr>
<tr>
<td>Develop PD plan for school /community</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Developing Community Advocacy Campaign</th>
<th>Creating Public Will and Support of Arts Learning</th>
<th>Making Student Learning Visible in the Arts</th>
<th>Positioning the Arts Through Policy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Get the Message Out- use media, reach new audiences</td>
<td>Messaging Campaign for Administrators</td>
<td>Make Artistic Process Visible</td>
<td>Include Arts experience in hiring criteria</td>
</tr>
<tr>
<td>Arts Ed Awareness Installations and Campaign</td>
<td>Build understanding of arts through combined community education focus groups</td>
<td>Implement Student Led Art Night</td>
<td>Extend the School Day</td>
</tr>
<tr>
<td>Launch a campaign for school/community informing about Arts Learning</td>
<td>Research successful school arts programs</td>
<td></td>
<td>Expand district’s vision statement to include the arts</td>
</tr>
<tr>
<td></td>
<td>Series of workshops on Brain Research (For Admin, Teachers, Parents)</td>
<td></td>
<td>Train Principals to be curriculum leaders</td>
</tr>
</tbody>
</table>

### IMPORTANT

Please be aware that, although all the ideas offered have been documented not all those actions will be taken.

At this point the group is committing to the titles (boldface) in each box and the overall strategic directions. The next step is for smaller sub-committees to consider one strategic direction and decide what actions are feasible in year one, two, three etc.